



# THE BEEF SHORTHORN

OFFICIAL NEWSLETTER OF THE BEEF SHORTHORN SOCIETY OF AUSTRALIA HOME OF THE AUSTRALIAN SHORTHORN

[www.beefshorthorn.org.au](http://www.beefshorthorn.org.au)

AUGUST 2021



North Eastern Tasmania

[www.beefshorthorn.org.au](http://www.beefshorthorn.org.au)

The Federal Secretary • Beef Shorthorn Society of Australia  
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# PRESIDENTS REPORT



Welcome to the mid year edition of the Society's newsletter which sees the cattle market performing strongly with great prices being realised across the board, the main driver being herd rebuilding coupled with supply and demand. Consistent with this trend, MLA's cattle projections reveal that "Slaughter is expected to fall in 2021 as producers retain cattle, especially productive females, in order to rebuild their herds. While slaughter is expected to recover slightly this year, it is not expected to break 7 million head until 2023, when the current rebuild matures".

Restocker confidence remains high with the strong availability of pasture and seasonal conditions, which has boosted this belief. The EYCI broke the 1000c per kg barrier for the first time in history in July. Certainly a very optimistic outlook for all in the cattle industry.

The Society's finances remain sound and strong and included below is a report from the Treasurer, David Ashley.

As reported in recent editions of "In the News" emails, the Federal Council has agreed to participate in ABRI's Online Registration system. It will allow members to lodge their registrations, transfers and other tasks online by accessing the Society's ILR2

database. Information that is entered in this way can be accessed on an internet-enabled device at any time. We have been advised by the host, ABRI of a late July - August implementation scheduling estimate – that is to say preliminary online testing will begin in late July/August with the Acting Secretary.

Once the software is designed to complement our requirements and to operate to our Society's needs, there will be an invitation to members to review the online system via "YouTube" video and the like. For those members who do not have internet access, the Acting Secretary will be able to assist with hard paper copy of registrations on your behalf.

The Society mourns the loss of Life Member George Crockford recently; in his 97th year, George's contribution to the affairs of the Society will live for prosperity as he was very committed to the affairs of the Society for many years. His grandson Clinton Rogers has provided the eulogy he prepared for George and it is published later in this newsletter.

JBS has also advised the Society of the requirement for all consignments to the Thousand Guineas program to be pre-vaccinated with Bovilis MH&IBR. It is understood that Bovine respiratory disease (BRD) is the most common cause of illness and death in Australian feedlot cattle. It is most common in the first four weeks after entry to the feedlot. An article on this matter is also included in this newsletter.

If you have not paid your membership subscription please note that they are now overdue. The Treasurer has either emailed or posted your membership renewal subscription (late March) – if you have not received either please contact David on david.ashley1966@gmail.com

At time of publication of the newsletter, we are uncertain if the 2021 Royal Adelaide and Royal Melbourne Show will eventuate; advice from both societies has indicated that measures are being

put in place to have a fully functioning event, but given that COVID knows no boundaries it will be a "wait and see" scenario. On the basis that it does proceed, we wish all exhibitors the best in their endeavours.

I take this opportunity to thank my fellow councillors for their support and advice during the past few months; we remain a sound, cohesive and supportive Society and I look forward to the coming months when we will hopefully be at liberty to gather together amongst our cattle.

Regards

Marion Spencer, President

## TREASURER'S REPORT

Here is an update on the Society's financial position. Overall, the Society's financial position is sound. It has been possible to reinvest surplus funds, although at a very low interest rate. In addition, it has been possible to fund initiatives such as a major (and properly recognized) award at the Dubbo Show & Sale, and sponsorship of a team in the Marcus Oldham College Meat Judging Competition.

Membership renewals have been very strong since invoices were sent out in late March. There have been a number of new memberships also. Almost all payments have been made by electronic transfer, which is time and cost efficient both for the member and the Society.

The Society has now committed to ILR Online, which will allow members to directly input data to ABRI. Members will still be able to register and transfer cattle using hard copy, but for most breeders the online facility, which is to be trialled in coming weeks, should be efficient and cost-effective.

The Society has recently renewed its contract with ABRI for the provision of Breedplan to Beef and Australian Shorthorn breeders. I encourage members to make use of this facility. The more members that do so – and the cost is modest - the greater the reliability of the data analysis.

Finally I should mention McLardy McShane & Associates. For some years now, the Society has had an association with this insurance broker. For every policy written by the broker for a Society member, the Society receives a small amount. The arrangement works because the broker provides a first rate, price-competitive service, whilst the amounts received by the Society help its bottom line. I well understand that for different reasons members may not wish, or may not be able, to do business with this broker.

But if you are able to do so, it is likely to be worthwhile you contacting Tim Dickson: 0458 021 003 or

Tim.Dickson@mclardymcshane.com.au.

## UPCOMING EVENTS

**2022 Stock & Land Autumn Beef Week**  
27 January – 3 February

**Sydney Royal Easter Show 2022**  
8 – 19 April

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# 2021 BEEF AUSTRALIA



As new members of the Beef Shorthorn Society of Australia, we are pleased to provide a short summary of our trip to Beef 2021 held in Rockhampton from 2 - 8 May. Beef 2021 is an event held tri-annually bringing together industry experts, farmers, and those passionate about the industry together in one place to share, learn and connect.

We had a vague idea of the type of event we were attending but until arriving we were naive at the size and magnitude of what the event had in store for all attendees no matter your focus, size, or connection to beef there was something for everyone on a huge scale.

The best way to explain the event is concentrated, concentrated with information available, concentrated to one location as a 'one-stop shop' and concentrated with individuals all there for the same reason, to share their passion for the beef industry.

Crowds were averaging 30,000 each day including stallholders, judges, school groups, industry professionals, and many more. Activities for attendees ranged from property tours, celebrity chef demonstrations, cattle show events, over 500 stallholders Tech Talks and music performances.

We attended 2 property tours on 2 stations being Doonside, a 30,000-hectare property focusing on the product of Brahman cattle with traditional farming values and diversification into using some of their lands for a quarry.

The second was Belmont Station which is owned and managed by AgTech and is home to a CQ University research hub the Central Queensland Innovation Research Precinct. Strategic partnership research programs with CQ University, AgTech and MLA and being run at Belmont Station including the use of various technologies and systems in trials to solve issues the industry faces.

A visit to Beef Breeding Services in Etna Creek provided us with some great information on the increased focus in the north on AI, embryo transfer, and semen management, which has not been a large focus like it is in the south. The ability to use breeding technology in all sized operations to grow and develop individual herds and effectively manage breeding programs over a 365 timeframe.

To top the week off, a win for the Job Family from Royalla Shorthorns for Supreme Inter-Breed Champion Bull for 2021 going to Royalla Ventura was fantastic to see. The work and effort going into the animals on show from all breeds was amazing to see and commendable to all. The recognition of the Shorthorn Breed as inter-breed champion at Beef 2021 will no doubt support us all and the promotion of the animal we love within the industry.

So what were our key takeaways? We learned that there is a multitude of ways things can be done, we learned there is a huge amount of technology available and more to come, we learn there are some extremely knowledgeable people all too willing to share their knowledge and passion with those who are keen to listen. But with this in mind, a good combination of technology and hands-on knowledge is the best way forward.

We would encourage anyone who has a love for the beef industry or cattle in general to attend the event in 2024, but attendee beware, you will come home with so many great ideas that you can implement in your own operations, the hardest part is to work out which one to start with first.

Kind Regards to all,

Laura & Brandon Healey  
Duodecim Shorthorns  
Bayles, VIC



## ARTICLE EXTRACT FROM THE AMERICAN HERITAGE SHORTHORN SOCIETY JUNE 2021 NEWSLETTER

The Heritage Shorthorn Society, a breed organization dedicated to the preservation and revitalization of true Shorthorns that have maintained their genetic purity going back to the Shorthorn Herdbook of 1822, and for their utilization in modern enterprises. Heritage Shorthorns are increasing in popularity because of their usefulness, versatility, and calm nature. They can be the basis for a commercial herd, be the milk cow on a small farm, or maximize heterosis in a cross-breeding operation

Heritage Shorthorns are exactly the same as Native Shorthorns. When the American Milking Shorthorn Society started their "Native" Shorthorn registration program in 1988 nothing previously existed to separate pure full blood 100% Shorthorns (all ancestors tracing to the original 1822 Coates Herd Book) from other less pure Shorthorns. The AMSS

Native program provided a way to document the purity of specific Shorthorn bloodlines; however, in today's environment the term Heritage Shorthorns more readily captures the significance of these cattle, and it links them directly to the heritage livestock movement.

HSS was formed on January 1, 2018 to stimulate the preservation, production, and promotion of Heritage (Native) Shorthorns. There currently is a surge of interest in all types of heritage livestock, including cattle, presenting an opportune time to raise and promote Heritage Shorthorns because they embody so many of the desirable traits (listed below) that farmers and producers are looking for. The opportunities that exist with Heritage Shorthorns are boundless, and HSS members are dedicated to forging successful new beef and dairy markets.

# HERITAGE SHORTHORN CERTIFIED BEEF PROGRAM



The purpose of the Heritage Shorthorn Certified Beef Program (HSCB) is to provide support for those HSS members who sell freezer/locker beef privately or who sell their beef in a Farmer's Market type setting, by highlighting the value-added benefits of this beef to potential purchasers. The aim is for you to be able to ask a premium price for any Heritage or Heritage Influenced Shorthorn beef marketed under this program, because of its unique characteristics and limited availability.

## **1 1. Great Taste & Natural Marbling**

The beef from the Shorthorn breed is well known for its fantastic quality and texture, delivering well marbled fat throughout the muscle to give a greater depth of flavour and tenderness. Shorthorn cattle develop more natural marbling in a grass fed environment than any other breed of cattle. This ability to marble also makes them ideal cattle to produce high quality beef under any feeding conditions.

## **2. Supports Local Family Farms**

All of the beef sold under this program comes from Shorthorn cattle raised "start to finish" on family farms and ranches—it is not produced by a commercial feedlot or from a large corporation. Buying locally supports your neighbors and helps to foster the next generation of farmers & ranchers.

## **3. Better for the Environment**

Heritage Shorthorn cattle, when tested against other cattle breeds in the 1950's and 1960's in trials by the USDA, consistently placed at the top in feed efficiency (they needed less total feed to

produce each pound of beef). Because of their natural feed efficiency, Heritage Shorthorns help protect the environment by reducing their carbon footprint in comparison to other breeds of cattle, while not needing artificial growth additives or extra resources to produce quality beef.

Local family farms and ranches are committed to caring for their livestock, protecting their land, and finding sustainable ways to raise their cattle. They contribute to the livability of the communities where they live and work.

## **4. Nutritious and Free of Hormones or Other Additives**

The cattle in the HSCB program are raised on pastures rather than in a feedlot, and they are never given artificial growth promoting additives, hormones, or implants. This is the same beef that individual farming or ranching families sit down to eat at their own dinner table.

## **5. Promotes the Breeding & Preservation of Heritage Shorthorn Cattle**

Modern beef cattle are typically a mix of breeds, and the trend in commercial cattle operations is to raise composite or crossbred animals. In contrast, heritage breeds including Heritage Shorthorns are the direct descendants from distinct breeds developed to thrive on family farms. By buying Heritage Shorthorn Certified Beef you will be encouraging breeders to preserve these increasingly rare traditional breeds. In addition, with Heritage Shorthorn Certified Beef you will also be getting top quality, tender, flavourful meat to share with your family and friends.

# 'COMET' OF THOUSAND GUINEAS FAME

## COMET #(155)



**Born: 1804 Bred by Charles Colling**

**Sire: FAVOURITE (252)**

**Dam: YOUNG PHOENIX (v1 p434E)**

Sold for £1000 (\$5000) in 1810, a time of great agricultural prosperity in Great Britain, as the attraction of the Ketton (Charles Colling) dispersion. He was a product of very close breeding as his pedigree indicates. "It was admitted that no bull so good had ever before been seen, and eminent breeders have since said that they never again saw his equal."

		<b>FOLJAMBE (263)</b>	<b>BARKER'S BULL (52)</b> by Mr. Hill's Red Bull R&W, 1784, Richard Barker
		White w/ few red spots, 1787, Charles Colling	<b>HAUGHTON (v1 p332E)</b> by Hubback (319) R&W, 1784, Richard Barker
	<b>BOLINGBROKE (86)</b>		<b>DALTON DUKE (188)</b> by Mr. W. Dobson's Bull Brindled, R&W, John Charge
	R&W, Nov. 12, 1788, Charles Colling	<b>YOUNG STRAWBERRY (v1 p508E)</b>	<b>LADY MAYNARD (or Favourite) (v1 p307E)</b> by Mr. Alcock's Bull (19) Red roan, Purchased in 1786 from Mr. Maynard of Eryholme
		1787, Mr. Maynard	<b>BARKER'S BULL (52)</b> by Mr. Hill's Red Bull R&W, 1784, Richard Barker
<b>FAVOURITE (252)</b>		<b>FOLJAMBE (263)</b>	<b>HAUGHTON (v1 p332E)</b> by Hubback (319) Yellow R&W, Alexander Hall
Lt. roan, Calved in 1793, Charles Colling (Died in 1809)		White w/ few red spots, 1787, Charles Colling	<b>MR. (RALPH) ALCOCK'S BULL (19)</b> Michael Jackson
	<b>PHOENIX (v1 p568E)</b>		by Mr. Jacob Smith's Bull (608)
	R&W, 1787, Charles Colling	<b>LADY MAYNARD (or Favourite) (v1 p307E)</b>	
		Red roan, Purchased in 1786 from Mr. Maynard of Eryholme	
<b>COMET (155)</b>			
Red & white roan, calved in 1804, Charles Colling Sold for £1000 (\$5000) in 1810 (Died in 1815)		<b>BOLINGBROKE (86)</b>	<b>FOLJAMBE (263)</b> by Barker's Bull (52) White w/ few red spots, in 1787, Charles Colling
		R&W, Nov. 12, 1788, Charles Colling	<b>YOUNG STRAWBERRY (v1 p508E)</b> by Dalton Duke (188) 1787, Mr. Maynard
	<b>FAVOURITE (252)</b>		<b>FOLJAMBE (263)</b> by Barker's Bull (52) Charles Colling
	Lt. roan, Calved in 1793, Charles Colling	<b>PHOENIX (v1 p433E)</b>	<b>LADY MAYNARD (or Favourite) (v1 p307E)</b> by Mr. Alcock's Bull (19) Red roan, Purchased in 1786 from Mr. Maynard of Eryholme
		R&W, 1787, Charles Colling	<b>BARKER'S BULL (52)</b> by Mr. Hill's Red Bull R&W, 1784, Richard Barker
<b>YOUNG PHOENIX (v1 p434E)</b>		<b>FOLJAMBE (263)</b>	<b>HAUGHTON (v1 p332E)</b> by Hubback (319) Yellow R&W, Alexander Hall
R&W, 1787, Charles Colling		White w/ few red spots, 1787, Charles Colling	<b>MR. (RALPH) ALCOCK'S BULL (19)</b> Michael Jackson
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		Red roan, Purchased in 1786 from Mr. Maynard of Eryholme	

## SA JUNIOR HEIFER EXPO

A small window of opportunity presented itself amid the COVID restrictions for this Expo to take place during 12 - 15 July at the Adelaide Showground; four representatives of the Society were in attendance, Briana and Nakita Spencer and Seth and Axel Miller. Heifers were provided by the Roly Park stud. Co-ordinator of the event Mrs Justine Fogden said *that entrants were capped at 150 with 146 entrants having participated previously. Five entrants from Queensland and one from NSW were initially enrolled but unable to attend due to COVID – others came from South Australia, Tasmania, Victoria and Western Australia, aged from eight to twenty four years.*

**Day 1** – an educational program included some virtual reality sessions, interviewing and public speaking sessions, a red meat session run by TFI, a presentation from Auctions Plus as well as marketing and show preparation sessions.



Seth, Nakita, Briana and Axel.

**Day 2** – Both heifers and commercial entries were judged by Mr Ben Davies of Thomas Foods International; he was assisted by Mr Lewis Bruggemann. Senior Champion Heifer accolades went to Roly Park Radiance paraded by Seth Miller whilst Roly Park Roly Poly paraded by Axel Miller, and Roly Park Royalty paraded by Nakita Spencer were placed third in their respective classes.

**Day 3** – Paraders competition  
Nakita Spencer placed second in her class whilst both Axel Miller and Briana Spencer placed third in their classes.

# 2021 DECTOMAX NATIONAL SHORTHORN SHOW AND SALE DUBBO

The 62nd National Shorthorn Show and Sale was held on Tuesday 15 June with the judging of bulls, comprising for the first time 14 unled bulls and 64 led bulls. Mr Ted Laurie of Knowla Livestock was appointed to judge. Knowla Livestock is a family owned and operated company of which Ted is a fourth generation member to run beef cattle on the headwaters of the Barrington River at Moppy west of Gloucester. Traditionally Devon/Shorthorn cross breeders, progeny from the Kholwha Devon stud were sold at the Gloucester bull sale from 1981. The Knowla Angus stud was established in 1995.

Just over 600 crossbred cows are joined to produce feedlot steers for either the EU grain fed market, or the midfed Japanese feedlot trade. A number of steers are also grass fattened for the heavy EU export market or the domestic market through Coles.

The focal point for the Knowla Angus stud is the annual production sale held in the end of July. Just over 80 bulls are offered at this sale as well as 100 ready to join EU accredited Angus crossbred commercial females.

Bulls sold to a top of \$40,000 to the Malton Shorthorn stud at Finley NSW and averaged \$12,627, grossing \$846,000.

15 elite females sold to \$8500 twice and averaged \$5133.00.

2 Australian Shorthorn bulls were offered by Scott Bruton of Roly Park.

The Beef Shorthorn Society of Australia was proud to sponsor the Senior Champion bull class.



Peter Falls, Vice-President of BSSA presenting Senior Champion Bull trophy sponsored by BSSA to Lot 36, AJM Quarter Master (A&J Morris) and judge Mr T Laurie.



Line up of bulls with Mr T Laurie.



Auctions Ray White / GTSM.



Member Sarah Sutton leading Lot 19 Wynyard Quarter Back.

# 2021 DECTOMAX NATIONAL SHORTHORN SHOW AND SALE DUBBO



Breeders Group class.



Mr T Laurie judging unpenned bulls.

## NEW AWARD FOR JUNIORS AT ROYAL MELBOURNE SHOW

With the generous sponsorship of Mr Lindsay Falls and funds from the Hamilton Junior Group a Junior Herdsperson award was to be presented this year at the Royal Melbourne Show. The award will be aimed at Junior members of the Society and will be awarded to the junior herdsperson who displays a strong work ethic, dedication to his/her animals, during the course of the Show. It is valued at \$100.00 and includes a junior membership to the Society. Some tips :

**Herdsmanship** - cares for their livestock at the show and works together with their peer groups, family and other exhibitors

A good herdsman takes good and timely care of their animals in terms of the animal's health, feeding, watering and cleanliness. Stalls should be clean and neat. Bedding is clean and fresh. Feed pans and buckets are clean and in place. All manure is cleaned out and deposited in designated areas.

A good herdsman is ready to show and on time and has a good attitude to sportsmanship -

**OPEN TO ALL JUNIORS UP TO THE AGE OF 18 YEARS AT THE NEXT ROYAL MELBOURNE SHOW**



# VALE GEORGE

## GEORGE CROCKFORD

LIFE MEMBER

15.4.1924 – 6.6.21

WYNDORA BEEF SHORTHORNS, APSLEY



Esteemed Life Member George Crockford of the Wyndora Beef Shorthorn stud, Apsley Victoria passed away peacefully at the Naracoorte Hospital on Sunday 6 June this year. He was 97 years of age, and the much loved husband of Annie (dec), loved father and father-in-law of Kath and Keith, Archie and Margaret, Pam and Ewan. To his children, his 7 grandchildren and 12 great grandchildren we extend our deepest condolences.

George was the President of the BSSA Victorian State Committee from 1987 to 1990; he was a committeeman from 1983 and took a very keen interest in Society affairs. George also served as the Vice-President of the Hamilton Beef Shorthorn Commercial & Junior Group becoming President in 1983 and 1984. He was elected to the Federal Council of the Society in 1989.

George was also a member of the Manchester Unity Independent Order of Oddfellows; he joined MU in September 1943 (the Lake Wallace/Edenhope Lodge) and served all the Offices of the Lodge, and on its closure became a member of the Port Fairy Lodge. He was a member of the Order for 75 years.

His association with the Beef Shorthorn Society began in 1974 when he founded the Wyndora Beef Shorthorn stud with the purchase of females

selected at the dispersal of GE&AW Toose's Hillview Stud in Smeaton. He then selected a sire 'Boola Killen' from Mr Cliff Sallman's Boola stud in Dimboola. Further females were later purchased from 'Monbulla' and 'Nalang' studs.

The following was the eulogy presented by his grandson Clinton Rogers at his funeral.

### Par's Story...

Pull up a pew because this might take a while.... we've got 97 years to cover.

George Crockford (George, Dad, Par, Uncle George,) was born on 15 April 1924 at Warracknabeal.

He grew up on the family's soldier settlement block 9 miles east of Brim and 22 miles north east of Warracknabeal, with his Father George, Mother Jessie and brothers Allen & Ian and sisters Ella and Jessie. Par was always cheeky by nature, stirring the pot or telling naughty poems and in his childhood used to hang worms on the gate posts so his sisters couldn't leave the house yard and took great delight in mincing mice through the chaff cutter.

In 1928 his dad bought a Bean car, which had a 4 speed gearbox and a top speed of 20 mph. I guess this is where pars love for driving around the country with his beloved friends come from. In fact, he was still a lead foot into his 90's when he was pulled over for speeding... The response was along the lines of... 'I couldn't be speeding... I was on cruise control'.

George was schooled by correspondence until 1936 when he attended the Galaquil East school for 2 years- leaving school at age 14 in Grade 7, where he learnt to smoke hollow roots under the covert, which later resulted in him smoking two packs of rollies a week much to Annie's disgust. When he left school he worked on the family farm, did road construction and sewed wheat bags for neighbours @ 12/6 per hundred - sewing 250 bags a day.

In 1941 he was offered a job droving sheep for Bert Chivel @ 25 shillings a week at Edenhope in Victoria. He went for a fortnight and ended up staying for 4 months. He was offered a job in the woolsheds in September of that year. He went home to Brim East for the harvest and returned to Edenhope for the crutching.

George spent some of his youth riding horses, winning the bareback championship at the Apsley rodeo in 1944 on a horse called "Ginger Meggs". He also rode racehorses with the last ride being at the Back to Edenhope in 1956 on a horse called "Johnny Blue". George was committed to the success of the local community, always willing to donate his time

and ideas. In the early days he was always present on the organising committee for the Edenhope hunt club point to point, manning the door at the Aspley Cabaret.

In May 1942 he got a job at Les Forster's near Edenhope for 2 pounds a week. In that year he went and shored for his neighbours then back to Fosters until 1946. The Fosters neighbours, the Warlburtons, were very good to him. They had 3 teenage daughters, one being Annie who he married in June 1946 and honeymooned in Ballarat. I always remember Nanna telling the story that she had to pick up Par and put



him on the fence post to give him a kiss as his legs were too short.

Annie and George moved to Dennington in 1946 to share farm for Jack McLauchlan milking 27 cows by hand and later milked 75 cows by machine. This is where Par developed the love for showing cattle, where he showed their champion Guernsey bull at Warrnambool and Noorat in 1948, 1949 and 1950.

Kathleen & Archie were born whilst living in Dennington. They moved back to Patyah in 1952 to work for Annie's father, just after her mother had passed away. In 1957 Pamela was born... and the story goes... as George received news of his newly born daughter, not another bloody girl as he threw his tea down the sink and stormed up the back paddock.

Annie and George had 70 pounds and a horse and gig with ambitions to own their own farm one day. When Annie's father died in 1958, Annie inherited 600 acres of unimproved country at Dopewarra near Goroke, which they set about clearing and sowing down to crops and farming sheep. George shored sheep around the district to make ends meet with farming at Dopewarra. In 1962 they built a sawmill to cut logs out of the scrub to build their own woolshed.

In 1966 they sold Dopewarra to Annie's sister Jean Burrell and bought "Wyndora", a 526 acre property

at Bringalbert South Apsley from Norma Tidow in March 1967 - which he still owned and leased to Brad Turner in 2001.

They ran 1000 merino ewes mated to Border Leicester rams, Par prided himself at topping the Apsley & Naracoorte lamb sales with his first cross lambs... and I'm sure we all agree that we had fond memories of helping Nanna & Par with lamb marking, crutching or shearing... even if Par being a left-handed shearer tried to teach his right handed grandkids with great difficulty!!!

In 1968 they started rearing 15 Jersey / Friesian heifers which they mated with a Shorthorn bull. In 1972 they were looking for a new bull at the Naracoorte Bull sales and purchased a roan Beef Shorthorn bull from Cliff Sallman of Dimboola. In October that year they bought 3 heifers from the "Hillview" dispersal sale in Ballarat. That was the start of their Beef Shorthorn Stud "Wyndora".

Par's successes started in 1987 they showed the Senior and Grand Champion Cow at Melbourne Show. With many years of success at Melbourne, Sydney and Adelaide Royals. Duchess, Dimity, Augusta, Reign & Denmark are just a hand full that come to mind.

Par was an inspiration to many young grooms that aspired to show cows around the country. He dedicated endless hours to help ensuring that school kids had opportunities to succeed in the show



ring. Par's dedication led to him receiving a Life Membership to the Beef Shorthorn Society & RVSA for his hard work and commitment to the industry.

We all know how much Par loved his only granddaughter and how much she cared for him... I remember the time she was so caring at the Adelaide show that she thought she better lock the locker door while she went to the cattleman's shed party for a few drinks... forgetting as you get older... you get up a few more times during the night.. thank God for the empty shopping bag is all Par could say given he

couldn't make it to the toilet...

Aside from Par's love for everything cow, he had many other interests. As a lifetime member of the MUIOOF lodge, for over 50 years being the District Grand master in the Hamilton District in 1957. As kids he would always tell us about the statue in the middle of the road in Coleraine, and the only way to move it was to throw your empty beer bottle at it in the way home from lodge. Later in life Par always loved to get to the local Probus meeting to catchup with good friends and listen to the guest speaker from time to time. I was lucky enough that Par invited me to talk about GM canola to the group the year before last, as he thought they were all old fogies and needed to get up with technology. Par was also a property steward for the Apsley Football Club, did 22 years' service on the Edenhope Consolidated School Council, honorary life member of the children's hospital in July 1968, just to name a few.

Par worked hard all his life and always had some worldly advice to keep you on track, although he always said 'Football is not going to keep you', although he did seem to think that showing cows would. And as such he would inspire his grandkids to... Just hold on to the rope and don't let go... And as you never wanted to disappoint Par, you held on for dear life as they were dragged across the famous capeweed and onion feed that Wyndora was famous for behind one of his much-loved shorthorns.

I have had the chance to talk to most of the family over the past week reflecting on our memories of Par. Par was often a man of few words... as he was always busy going somewhere doing something, in fact when talking on the phone he always had to go.. got to go this is costing money... got to go I've got places to be... Tiff and Loch shared with me last week they used to have competitions to see who could keep him on the phone for the longest with 1 minute 50 the record for the longest conversation.

Us grandkids always loved getting to Wyndora at every opportunity.

There were always jobs to be done at Wyndora and the grandkids were also close in tow... I'm sure we'll all fess up to loving to ride on the carryall with Par to feed the sheep and cattle, even if it meant chasing down the tractor when you fell off the back or it was a long walk home if you couldn't catch up...

Fox hunting was a great activity in the winter months to help reduce the lamb mortality rates, it was always great for a laugh, with many trips with bogged cars and dogs stuck up trees. There was one time where Par had all the grandkids in the trailer behind the McCormick tractor... as we chased a fox across the

swamp... 'I think we got him' Par yells as he looks behind only to see the trailer was 300m behind with uncle balancing the trailer in the middle so that the drawbar didn't dig into the ground.

We all loved one of nannas sponge cakes... even if it meant Par dropping us off at the swamp to trudge across to collect the swan eggs in the freezing cold... With Par always willing to offering a great piece of his wisdom... if you hurry up you won't feel the cold as much!!!!

Hay carting was always a family affair between Christmas and new year... I'm not too sure if it was the suspension on the old Bedford truck, rough paddocks or just Par's driving... but it was always one hell of a ride trying to stack those bales without being tossed off the back 12 layers high. If you remember the beloved Bedford truck you might remember the big dint in the roof... well yep your right it was from all the bails that went over the front...

Christmas was always great time of year at Wyndora with friends and family gathering to take stock of the year gone by... Well in Par's case, taking stock of the plate of food next door as we sat around the Christmas table pinching his favourite bits or passing the silver wrapped coin from the pudding bowl so he didn't have to do the dishes. You will all remember the famous saying... 'I'm not a rabbit' as nanna loaded his plate with lettuce.

When all chores were done you could hear the putt putt of the numerous Honda 90 postie bike headed to the house... Coffee, Coffee Coffee was the call as Par headed inside to listen to the morning news, market report and country hour. The morning coffee was often primed with a vegemite glass nip of McWilliams Cream Sherry...or cold tea Par affectionally called it...

Par always found time for a cold tea whilst telling many stories to his friends around the country. Join me at the end of the service to share One last Cold Tea with Par!!!



# ILR2 – ONLINE/BREED PLAN

You may have read via the 'In the News' emails that the Council of the Society has agreed to participate with ABRI in online registration and recording of breed plan data is seen to be a natural addition.

This will mean that members via a secure login will be able to register calves (both AS and BS), make enquiry about cattle registered previously; it will also allow the general public to make enquiries across the entire breed database.

For those members who do not have access to a computer **the Society's Secretary will still be available to process paper registrations on behalf of the member.**

In conjunction with this system there will be an opportunity for members to enrol in Breedplan. Whilst there is quite a bit of technical 'jargon' to digest, please note that the power of recording and understanding genetic evaluation is aimed to assist us with **breeding better cattle. Further in the sale ring, phenotype evaluation is almost certainly complimented by data. One of the fundamental requirements of Breedplan is to have as many users as possible (both BS and AS) enrolled and recording.**

Although the BREEDPLAN analysis is a very complex analytical model, the basic mechanism by which it works is to directly compare the performance of an animal with the performance of other "similar" animals within the same contemporary group. Put simply a contemporary group can be described as animals of the same sex, of the same birth type, from the same herd, of a similar age, run under the same conditions i.e. animals that have had the same opportunity to perform. BREEDPLAN then uses genetic linkage to compare the animals in different contemporary groups both within the individual herd and across the breed. It is therefore important that breeders manage their herds to maximise contemporary group size and create genetic linkage both within

*The BREEDPLAN genetic evaluation utilises both pedigree and performance information to calculate EBVs, and in order to access the necessary pedigree information, uses the same database as the Breed Society running the genetic evaluation. This means that individual animals are only eligible to be included in the BREEDPLAN genetic analysis if they are first recorded on the Breed Society database. It is therefore necessary that all animals which you wish to performance record with BREEDPLAN (and receive BREEDPLAN EBVs for) be recorded with your Breed Society.*

*If you have been a member of the Society for some time, and recording your animals, all you need to do is ensure that all of your calf registrations are up to date and continue to record all your calves with your Society as you have done in the past.*

*If you are a new member to your Breed Society you will need to record all of your sires, dams and calves. Also ensure that any animals you have purchased from other registered studs are transferred into your membership, as you are only able to submit performance for animals which are recorded with your Breed Society as being in your ownership at the time the performance was taken.*

*If you do not register or record a calf with your Breed Society, BREEDPLAN will not be able to add any performance data for that calf to the database. Therefore, it is very important that this step is done and that it is done correctly. Once all of your calves have been recorded with your Breed Society you can start submitting performance data to BREEDPLAN. (SBTS provided information)*

Essentially online registration and Breedplan work in unison. There is a fee to join breed plan for each individual member; an annual membership subscription fee is \$125.00.

A common question raised is "What if I run a Small herd".

On a basic level, the BREEDPLAN analysis directly compares the performance of an animal with the performance of other "similar" animals within the same contemporary group.

BREEDPLAN then uses "genetic linkage" to compare the animals in different contemporary groups both within the individual herd and across the entire breed.

Calves will be analysed in the same contemporary group if they:

- were bred in the same herd,
- are of the same sex,
- are of the same birth number (ie. twins not compared with single calves),
- are of the same birth status (ie. ET calves not compared with AI/natural calves),
- were born in the same calving year,
- were born within 45 days (for birth and 200 day weight) or 60 days (for 400 and 600 day weight) of each other,
- have been weighed on the same day (& have the same weighing history),
- have been run under the same conditions

Small herds must try and ensure there are at least two animals that meet the above criteria to ensure the performance records for their animals are effective and they obtain effective results from BREEDPLAN. Where there is only one animal represented in a contemporary group, there are no other “similar” animals to which it can be directly compared and thus the performance submitted for it will not be used in the BREEDPLAN analysis.

BREEDPLAN currently produces EBVs for a range of economically important traits. These traits currently include:

The effectiveness of an individual animal’s performance record increases as more animals are represented within each contemporary group. However, the general aim for all herds should be to maximise the contemporary group size.

As a BREEDPLAN member, what performance information you record is entirely up to you. There is no minimum or maximum requirement on how much performance data you can record. However, in order to be eligible to receive EBVs, an individual animal must have either its own performance, or the performance of its progeny, recorded with BREEDPLAN.

<b>Weight</b>	<b>Fertility/Calving</b>	<b>Carcase</b>	<b>Other</b>
Birth Weight	Scrotal size	Eye Muscle Area	Docility
Milk	Days to calving	Fat Depth	Net feed intake
200 day growth	Gestation length	Retail Beef Yield	Structural Soundness
400 day growth	Calving ease direct	Intramuscular fat	Flight time
600 day growth	Calving ease	Carcase weight	
Mature Cow Weight	Daughters	Shear Force*	

Shear force: Shear Force EBVs are estimates of genetic differences between animals in meat tenderness. Shear Force EBVs are expressed as differences in the kilograms of shear force that are required to pull a mechanical blade through a piece of cooked meat. Lower, more negative, Shear Force EBVs are more favourable.

## Congratulations to...

The Society extends its congratulations to councillor Scott Bruton on his recent engagement to Miss Tiffany Schwencke.





## AGRI-GENE

Enquire today about our New Release  
 Beef & Dairy Sires, Fertility Plus, Artificial  
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# JUNIOR'S IN THE NEWS

COVID restrictions over the past months have reduced the opportunity for regional shows to operate, however at the 2021 Euroa Show Axel Miller was successful in winning the champion parader for his age group.



Older brother Seth also was able to compete at the 2021 Sydney Royal Easter Show. His mother Tiffany writes: "Seth is one shy quiet little boy and on Monday he stepped out of his comfort zone and participated in the Junior Paraders and Judging competition at the Sydney Royal Show. He got up in front of the crowd and all his fellow competitors and the over judge. Being the youngest competitor, he was the first to get up and speak about why he placed the cattle in the order he did. He did a great job! Following on from that he had to get his heifer organised and show off his parading skills. Seth was placed first in the parading class, and second in the judging class which gained him the Champion Junior Parader title!!! Congratulations to both.



Congratulations also go to member Sarah Sutton, Double S Shorthorns who was successful in winning the Youth Show Junior Judging competition at the SRES this year. Sarah was to compete at the National Beef Cattle Judging competition to be held at the EKKA in August this year, but at time of publication of the newsletter the event has been further postponed to a later date and venue due to COVID. Sarah is pictured with the Champion parader Thomas Duddy.



# 2021 SYDNEY ROYAL EASTER SHOW

The COVID pandemic has had a big effect on beef cattle numbers for this year's Royal Easter Show. Entries in the combined classes for Poll, Beef and Australian Shorthorns have followed the trend. There were 13 entries overall.

Of the 13, six were Australian and Beef Shorthorns. Five Australian Shorthorns were exhibited by Scott Bruton, 'Roly Park', Lake Boga, Vic. Sarah Sutton, Sulky, Vic also entered a Junior heifer, a Beef Shorthorn.

Beef cattle were judged on Friday 2 April at 2pm. Mr David Smith formerly of Palgove Charolais was judge.

Scott and Sarah also entered four steers in the carcass competition, Scott providing three and Sarah one.

Scott's entry in the stud cattle competition – Roly Park Rizing Star was awarded the Reserve Junior Champion title, whilst his carcass entry Roly Park Raffles (Sprys Exclusive J13 x RP Pepper) won the Middleweight Steer led class section; the same entry also won the virtual carcass taste test award. The steer also had a perfect score for market specifications; both Scott and Sarah's steers were sold to Tumbi Wholesale Meats and Sunnyridge Butchery.



Champion steer presented by Scott Bruton.



Covid Station.



Mr Peter Falls and grandson Charlie Falls.



Covid Marshall.



Mr Peter Falls was appointed to judge the Speckle Park under an open air and Simmental breeds.



Peter Falls judging the Speckle Park under an open air arena.



Federal Councillor Mr Jason Tetley "Redrock", Goulburn



Miss Sophie Falls.



Tiffany McLaughlan, Joanne McLaughlan and Kath Grigg; David Spencer far left.



Left Shorthorn Judge Mr David Smith, Mr Troy Setter of CPC who judged the Angus breed, and Federal Councillor David Spencer, Spencer Family Shorthorns, Rutherglen.

# WORLD SHORTHORN CONFERENCE 2022



Plans for the 2022 Shorthorn World Conference & Study Tour are now being finalised. The UK Shorthorn Society is proud to be hosting this historic Conference to celebrate the bi-centenary of the Coates Herd Book; the oldest Herd Book in the world. "Our plan is to provide an exciting, interesting, and insightful look at our heritage and bring delegates bang up to date with the progress being made in the breed's homeland".

The 14-day conference tour will begin into London on 7th July, 2022. Following an overnight stay in the Castle Hotel in Windsor, overlooking Windsor Castle, the tour will then take us to visit some of the top Beef & Dairy Shorthorn

herds in the UK. This will also include technical and cultural visits to the Cogent Bull Stud and Chatsworth House, respectively, before arriving at one of the UK's largest and most popular agricultural events, the Great Yorkshire Show, on Tuesday, 12th July, where we will formally celebrate the bi-centenary. The tour will then proceed to the outstanding Lumley Castle Hotel, where the Conference will take place. The 14-day trip will end on Wednesday, 20th July, with delegates departing from Glasgow Airport. The main theme of the conference is "Progression of Data, Genomics and The Next Generation".

The organising committee are considering adding a post-tour to Scotland, to visit some of the oldest beef herds in the herd book and we would be interested in knowing how many delegates would be interested in staying for the extended tour, to enable us to produce an exciting itinerary in Scotland. We are hopeful that our patron HRH The Princess Royal, will be in attendance at some point during the tour.

NOTE: Due to COVID and travel restrictions the organising committee will be making a final decision in October 2021 as to whether the Conference & Tour will go ahead in 2022 or be postponed until 2023.

## SPENCER FAMILY SHORTHORNS

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## BOVILIS<sup>®</sup> MH+IBR PRE-VACCINATION

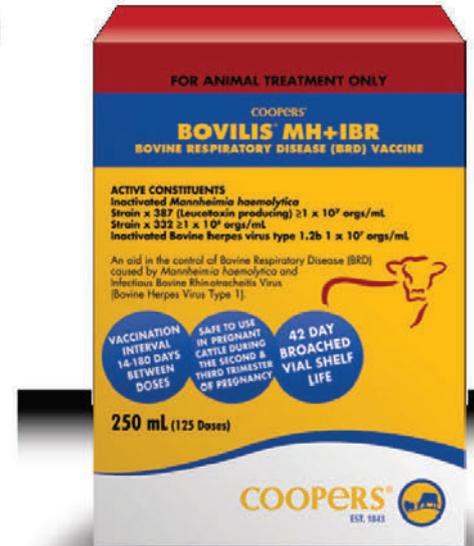
Protecting the health and welfare of cattle through the supply chain is a key priority for JBS

As an industry we all have a responsibility to strive for the highest animal welfare standards.

Pre-vaccination on farm with BOVILIS MH+IBR is a win-win situation for the entire cattle supply chain.

Cattle get protection from sickness, the risk of mortalities is reduced and our vendors get a reputation for supplying cattle that perform.

All cattle consigned to JBS Prime City, Riverina or Caroonna feedlots must be vaccinated with BOVILIS MH+IBR 14-180 days prior to delivery.



### Supplying JBS

- From the 1st of September 2021, JBS will not accept cattle into Prime City, Riverina or Caroonna feedlots, unless they have been vaccinated with BOVILIS MH+IBR.
- JBS will continue to pay a \$15 premium per head for all cattle that have been pre-vaccinated with BOVILIS MH+IBR.
- BOVILIS MH+IBR pre-vaccination can be conducted 14-180 days before cattle are transported to JBS, giving you the flexibility to vaccinate cattle within your production system.
- Once cattle arrive at JBS for induction, they will be given another shot of BOVILIS MH+IBR to ensure they have a high level of immunity to the devastating effects of BRD.
- We are only accepting cattle pre-vaccinated with BOVILIS MH+IBR.

### Benefits of pre-vaccination are clear and our suppliers agree

JBS is doing everything they can to reduce sickness and mortalities due to BRD. We know our producers see the same benefits on farm and understand the importance of pre-vaccination with BOVILIS MH+IBR.

*"With cattle prices as they are at the moment, vaccinating with BOVILIS MH+IBR is a cheap insurance policy to protect an expensive asset. Giving the calves the BOVILIS MH+IBR vaccine means that I sleep better at night knowing that I have done everything I can to keep them protected. We are no longer having to go looking for cattle with BRD symptoms."*

Andy Watson, Albury NSW

*"By treating trade cattle at induction with BOVILIS MH+IBR, we ensure that we are not buying in problems and by vaccinating our weaners early we can leave them knowing that they are set up to perform. Even for the cattle that aren't going to the feedlot, we know we are getting the production gains, so it just makes sense to vaccinate them all with BOVILIS MH+IBR"*

Lachlan Snow, Holbrook NSW

# MORNINGTIME

## BEEF SHORTHORNS

Morningtime Queensferry, roan, calved 21 March 2018, Grand Champion Bull  
Melbourne Royal 2019, **FOR SALE !!**

Royally Bred, by Marrington Minstrel (Grand Champion Bull, Royal Easter  
Show 1980) out of Morningtime Kiribati's Blossom 4  
(Grand Champion Female, Melbourne Royal 2018 and 2019)



**HEIFER CALVED**  
**17<sup>th</sup> SEPTEMBER 2020**



**STEER CALVED**  
**2<sup>nd</sup> DECEMBER 2020**



**BULL CALVED**  
**9<sup>th</sup> OCTOBER 2020**

**After 2 full seasons, in which he put in calf every female with which he was depastured, Morningtime Queensferry is now for sale. A terrific opportunity for stud and commercial breeders.**

Enquiries: David Ashley, Morningtime Beef Shorthorns  
Spring Hill, Victoria - Phone: 0408 802 414 or david.ashley1966@gmail.com